

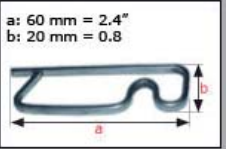


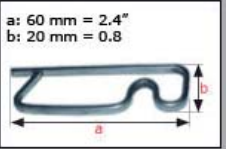


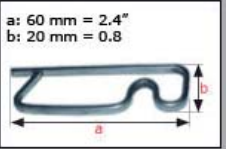









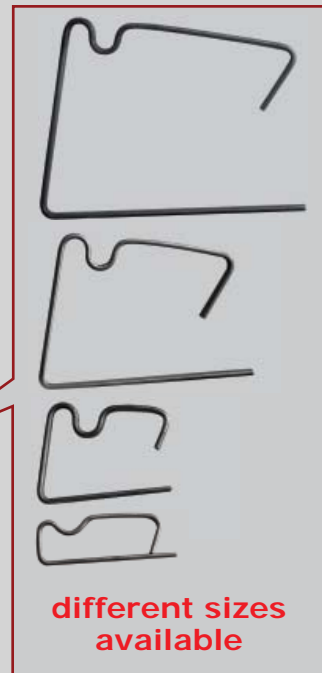


# NEWSLETTER 2009



















Steeltags.com - Microsoft Internet Explorer  
 "Visit Steeltags.com for more"  
 Address: http://www.steeltags.com/en/html/labels-rusty-profiles-sections.htm

<ul style="list-style-type: none"> <li>HOME</li> <li>SEMI-FINISHED</li> <li>PLATE/SHEET</li> <li>COILS</li> <li>BARS</li> <li><b>PROFILES/SECTIONS</b></li> <li>WIRE</li> <li>TUBES/PIPES</li> <li>REBAR/MESH</li> </ul>	<h3>PROFILES / SECTIONS</h3> <p>Heavy Profiles require identification that is securely attached and able to withstand the toughest environments. Batch identification of hot and cold rolled profiles has to survive the impact of severe weather, oil and rough transport over long distances. Steeltags solutions provide sticky labels for rough, oily surfaces. The Steeltags "Wall" Clip#4 attaches tags securely to the wall of profiles and sections. Surface Shield Technology covers printing and chemical agents peel-off, even if printed with Standard Office Printers. +++ Printable with standard office printers selling at below \$1000.</p> <p>Feel free to contact us for questions!</p>			
<h3>SOLUTIONS</h3> <ul style="list-style-type: none"> <li>Tags for Laserprinter</li> <li>Labels for Laserprinter</li> <li>Accessories</li> <li>Difficult Surface</li> <li>Tag Attachment</li> </ul>	<table border="1"> <tr> <td> <h4>Rusty Surface Label</h4>  <p>Withstands Rough Handling</p> </td> <td> <h4>Oily Surface Label</h4>  <p>Long-Term Weather Resistant</p> </td> <td> <h4>"Wall" Clip#4 <a href="#">more clips</a></h4>  <p>a: 60 mm = 2.4" b: 20 mm = 0.8</p> <p>Fixes Tags Securely</p> </td> </tr> </table>	<h4>Rusty Surface Label</h4>  <p>Withstands Rough Handling</p>	<h4>Oily Surface Label</h4>  <p>Long-Term Weather Resistant</p>	<h4>"Wall" Clip#4 <a href="#">more clips</a></h4>  <p>a: 60 mm = 2.4" b: 20 mm = 0.8</p> <p>Fixes Tags Securely</p>
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We manufacture a wide range of heavy duty clips  
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 "Visit Steeltags.com for more"  
 Address: http://www.steeltags.com/en/html/tags-labels-bar-steel.htm

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Please call or email us for questions.

Toll Free#1800-217-6215 - Direct# 305-867-6161 Harri@Steeltags.com

## 20-> Secure dispatch control: labels and tags with detachable/easy tear-off portion

The reliability of an organization depends on the traceability of its processes. Controlling the loading procedure is a

critical matter as the goods pass from the supplier to the customer. If there is a discrepancy, a clear proof of which goods were



loaded is of great advantage. Experience has shown that the recording of packages via barcodes is frequently not recognized as clear evidence. All our **tags** and labels are available with **detachable portions**. If the portion is printed with an identification number, it is unequivocal. If you collect these portions during loading you will have physical evidence of what was loaded on the truck or on the wagon. This is how disputes with customers can be avoided and it gives you an accurate overview over what was shipped.

**Application:** Organizing the loading process with dispatch control

**Your benefit:** Clarity due to physical evidence in the form of a detachable portion

**Information:** [Info@Steeltags.com](mailto:Info@Steeltags.com) or call 305-867-6161

## 23->Newer type Oki and Lexmark laser printers reduce printing costs

The cost/benefit comparison between a thermal transfer printer and a laser printer comes out clearly in favor of the laser printer. If different types of labels or a combination of forms and labels are printed at a workplace, the pendulum clearly swings towards the laser printer.

By using several **trays** one laser printer can print what is normally managed by several other printers or for which a change of media would be required. The fact that toner cartridges and laser printers are de-



signed for volumes of up to 30,000 prints creates more benefits for stock holding and administration. The newer type industrial Oki and Lexmark laser printers have proven to work equally well in rough environmental conditions and are lower cost to operate than thermal transfer printers and previous type laser printers.

**Application:** Saving money by using laser printers

**Your benefit:** Multifunctional printing system reduces work and costs

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## 21-> Low-cost alternatives for tags

The **cost** of tags **depends** on the **thickness**. For wire rod identification, Steeltags.com customers have been using tags from 5 - 8 mil. The differences are in how the tags are used. The fastening method - single wire or Steeltags wire clips - has a major impact on tensile strength. A **double hole** increases the strength at the hole by at least by 30 %, compared to a single hole. This means that a thinner and therefore lower cost version brings the same results.



A comparison of **temperature resistance** may also lead to savings. Our 6 mil Steeltags#7227 and for temperatures up to 200C/400F is approx. 30% lower in cost than the #7278 or #7288 in 7 mil thicknesses for 230C/450F – with similar properties.

**Application:** Tags – an analysis of the application can save money

**Your benefit:** Wide range of options offers flexibility and potential for savings

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## 22-> Laser tags replace plastic wallets

GRAPHIPLAST® tags and labels are robust plastic films that **can be written on and printed like paper** and are **weather resistant** without any protective films or wallets. Many users who previously worked with plastic wallets are now taking advantage of this feature. A leading manufacturer of high-quality automotive sheet metal, for instance, uses GRAPHIPLAST® for dispatch organization.

The decisive factors for his choice were the need for an integrated solution for coils and packets, the desire for easy handling and, not least, reliable identification in accordance with customers' requirements in the automotive sector. Easy handling and the attractive appearance makes the solution a trendsetter in the industry.



**Application:** AIAG/Odette solution without plastic wallets creates benefits

**Your benefit:** Elimination of wallets and standardized identification

**Information:** [Info@Steeltags.com](mailto:Info@Steeltags.com) or call 305-867-6161



### Optimized Thermal Transfer Printers

For Considerable Improvements in Printing Starting at \$999

### Specialty Ribbons:

Optimizing Scratching and Other Resistance Parameters.

### Heavy Duty Clips / Other Tag Attachment Solutions:

The Secure Identification Solution requires 100% Secure Fixing of Tags to Bundles.

We have a wide range of products for applications in steel, metals and other heavy industries.

Please call or email us for questions.

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